



# 66th Annual OSUM Conference 2019 Sponsorship and Advertising Package

**Contact:**

OSUM Events

events@amo.on.ca | 416.971.9856



# Who are we?

The Ontario Small Urban Municipalities (OSUM) is the small urban municipal voice of the Province. OSUM is an integral part of the Association of Municipalities of Ontario and has a number of its Board members which serve on the AMO Board of Directors. Policy and research activities are undertaken by OSUM through the staff at AMO.

OSUM has ensured that matters which affect small urban communities are brought to the attention of the provincial and federal governments.

## Why Sponsor?

1

**Promote** your products, services and solutions, while fostering business opportunities. OSUM is the meeting place where decision makers and industry connect.

2

**Show Your Support** for Ontario's Small Urban municipalities and enable municipal leaders, both political and administrative, acquire the knowledge and skills needed to support the growth of their municipalities.

3

**Be Recognized** within the municipal sector as a valued partner dedicated to a strong, stable and vital small urban Ontario.



# Sponsorship Levels and Benefits

All sponsors receive:

- Acknowledgment of sponsorship and level on all on-site event print and/or digital signage, and in the official Conference program
- Corporate logo and link to web page of your choosing on the OSUM website

**P**

**Presenting Sponsor**  
**\$10,000**

- Exclusive Opportunity
- Top billing with “Presented by..”
- Full page ad in the Conference Program
- Exhibitor booth and two exhibitor registrations
- One promotional item in the official Delegates Kit
- Three conference registrations
- Four golf tournament registrations
- Sponsor recognition in the Municipal World magazine prior to the Conference
- Logo included on conference promotional material at minimum three times prior to the event.
- Pre and Post Conference attendee lists

**G**

**Gold Sponsor**  
**\$7,500**

- Half page ad in the Conference Program
- Exhibitor booth and two exhibitor registrations
- One promotional item in the official Delegates Kit
- Two conference registrations
- Four golf tournament registrations
- Sponsor recognition in the Municipal World magazine prior to the Conference

**S**

**Silver Sponsor**  
**\$5,000**

- Quarter page ad in the Conference Program
- Exhibitor booth and two exhibitor registrations
- One promotional item in the official Delegates Kit
- One conference registrations
- Two golf tournament registrations
- Sponsor recognition in the Municipal World magazine prior to the Conference

**B**

**Bronze Sponsor**  
**\$2,500**

- Black and white banner ad in the Conference Program
- One conference registrations
- Sponsor recognition in the Municipal World magazine prior to the Conference



# Opportunities Available

There are a number of opportunities in each level for sponsorship. If you have a sponsorship idea that is not listed below, contact us to discuss a custom package.

**B**

## Bronze Opportunities

- Networking Breaks (2)
- Breakfast
- Golf Cart Sponsor
- Exhibitor Passport to Prizes Program
- Prize Sponsor: Choice of Golf, Reception or Wrap Up Draw

**S**

## Silver Opportunities

- Conference Program
- Exhibitor Show Guide
- Lunch
- Golf Ball Sponsor
- Charging Stations
- Delegate Lanyards
- Registration

**G**

## Gold Opportunities

- Main Stage Commercial Message
- Keynote Sponsor
- Welcome Reception
- Golf Tournament Sponsor
- Delegate Kits
- Delegate Trinket

### Advertising Opportunities:

OSUM is pleased to offer advertising opportunities in both print (Conference Program and Exhibitor Show Guide) and digital (OSUM website). Each attendee at the Conference will receive the Conference program giving you the opportunity to showcase your company.

#### Program or Show Guide

- Quarter Page (3.75" x 5.25", no bleed) B&W \$500, Colour \$750
- Half Page (7.5" x 5.25", no bleed) B&W \$800, Colour \$950
- Full Page (7.5" x 10.5", no bleed) B&W \$1,100, Colour \$1,350

#### Digital

- Full colour banner on home page (800 px x 200 px) \$1,500
- Full colour static ad on Conference page (600 px x 200 px) \$900



# Advertising/Insert Form

## CONTACT INFORMATION

Name of Organization:	
Contact Person:	Title:
Address:	
City:	Postal Code:
Telephone:	Fax:
E-mail:	Website:

## ADVERTISING INSERT

- Print: Quarter Page  B&W \$500  Colour \$750
- Print: Half Page  B&W \$800  Colour \$950
- Print: Full Page  B&W \$1,100  Colour \$1,350
- Digital: Full colour banner on home page  \$1,500
- Digital: Full colour static ad on Conference page  \$900

## PAYMENT INFORMATION

By Credit Card: <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard	
Card #:	Expiry (mm/yy):
Cardholder Name:	
Cardholder Signature:	
<input type="checkbox"/> Please invoice	

## INSERT CONFIRMATION

To reserve your print or digital insert please complete and return this form to [events@amo.on.ca](mailto:events@amo.on.ca) or via fax to 416.971.6191. Insert requests are not deemed firm without a confirmation letter from OSUM.



# Sponsorship Request Form

## CONTACT INFORMATION

Name of Organization:	
Contact Person:	Title:
Address:	
City:	Postal Code:
Telephone:	Fax:
E-mail:	Website:

## SPONSORSHIP OPPORTUNITY

Level:

Bronze (\$2,500)    
  Silver (\$5,000)    
  Gold (\$7,500)    
  Presenting (\$10,000)

Opportunity: Please indicate which opportunity you wish to purchase. If unavailable a member of our team will connect to discuss alternative options:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

## PAYMENT INFORMATION

By Credit Card:     ( ) Visa     ( ) MasterCard	
Card #:	Expiry (mm/yy):
Cardholder Name:	
Cardholder Signature:	
( ) Please invoice	

## CONFIRMATION OF SPONSORSHIP

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