



News Release

For Immediate Release

December 18, 2019

The County of Brant will Host the 2020 Small Urban Municipalities Conference

County of Brant, ON – The County of Brant is pleased to announce it will be hosting the 2020 Ontario Small Urban Municipalities Conference (OSUM) from April 29, 2020 to May 1, 2020.

“The OSUM Conference will welcome close to 250 municipal leaders from across Ontario to examine and address today’s important issues facing small urban communities,” said Russell Press, Director of Economic Development and Tourism for the County of Brant.

OSUM represents the official voice on issues affecting small urban municipalities within the Province of Ontario and is an integral part of the Association of Municipalities of Ontario (AMO), with a number of OSUM members serving on the AMO Board of Directors. Advocacy, policy and research matters are undertaken by OSUM through AMO staff ensuring alignment and influence on matters that mean the most to small communities and their residents.

“Following the 2019 OSUM Conference in the County of Renfrew and Pembroke, the County of Brant made a successful bid for the 2020 conference,” said Press. “Staff put forward the bid information necessary to host a successful conference in the County of Brant including a tradeshow, golf, plenary sessions and receptions. Planning is now underway.”

Hosting the OSUM Conference in the County of Brant provides the opportunity to foster ties with municipalities from across Ontario, to introduce many attendees to the community ranked 7th best in Canada to live all while generating an economic impact from this event that’s expected to exceed \$150,000. This figure does not include spending such as shopping, gas, and dining outside of the conference and attractions attendees will visit.

“Staff are excited to work with OSUM and AMO to host an impactful event in the beautiful County of Brant,” said Press.

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