

**MEETING OF THE**  
**ONTARIO SMALL URBAN MUNICIPALITIES (OSUM)**  
**EXECUTIVE COMMITTEE**

**SATURDAY, FEBRUARY 8, 2020**  
**9:00 AM**

**LOCATION: DOWNSTAIRS MEETING ROOM, COUNTY OF BRANT OFFICE**  
**66 Grand River Street, Paris, Ontario**  
**N3L 2M2**

**MINUTES:**

**WELCOME AND REGRETS:**

<b>Ron Elliott, Town of Minto</b>	_____
<b>Rick Milne, Town of New Tecumseth</b>	_____
<b>Bob Kwapis, Town of Newmarket</b>	_____
<b>Lynn Dollin, Town of Innisfil</b>	_____
<b>Joanne Vanderheyden, Strathroy-Caradoc</b>	_____
<b>Jo-Anne Albert, Township of Tweed</b>	_____

**ADMINISTRATIVE REPRESENTATIVES:**

<b>Larry McCabe, Administrative Officer</b>	_____
<b>Dwayne Evans, Township of North Huron</b>	_____

**ALSO PRESENT:**

<b>Petra Wolfbeiss, AMO Staff</b>	_____
<b>Poonam Ruparelia, AMO Staff</b>	_____
<b>Donna Clements, County of Brant</b>	_____
<b>Brian Lambie, Redbrick Communications</b>	_____

**REGRETS:**

**Graydon Smith, Town of Bracebridge  
Jamie McGarvey, Town of Parry Sound  
Hilda MacDonald, Municipality of Leamington  
Maison Ainsworth, City of Orillia**

**At this time Administrative Officer McCabe requests, in the absence of Chair Graydon Smith who is ill, that a motion is required to appoint a Chair for the meeting.**

**Moved by: Larry McCabe  
Seconded by: Bob Kwapis**

**That Vice-Chair Rick Milne be appointed as Chair for the meeting.  
CARRIED**

**At this time Chair Milne thanks Donna Clements representing Brant County for their hospitality on Thursday evening and for organizing an excellent tour of Brant County and social evening.**

**CONFLICT OF INTEREST:**

**None**

**MINUTES:**

**1. Approval of Executive Minutes – October 19, 2019**

**Moved by: Ron Elliott  
Seconded by: Joanne Vanderheyden**

**That the October 19, 2019 Executive Committee Meeting minutes be approved.**

**CARRIED**

2. **OSUM caucus minutes, dated Sept.27, 2019, Nov. 29. 2019 and Jan. 31, 2020 be received.**

3. **CORRESPONDENCE:**

A) **Nuclear Waste Management Organization – Norm Sandberg – dated November 26, 2019  
-RECEIVED**

B) **OSUM letter to Honourable Christine Elliott, Minister of Health  
RE: Hospital Funding  
-RECEIVED**

C) **Letters of invite to 2020 OSUM Conference have been sent to:**

- **Premier Ford**
- **Minister Clarke**
- **Andrea Horwath**
- **MPP Will Bouma**
- **MPP John Fraser**
- **MPP Mike Schreiner**

**RECEIVED**

**Member Joanne Vanderheyden suggests that Minister Elliott be invited to the May Conference. Staff will follow up.**

D) **New Tecumseth re: Hosting an OSUM conference.**

- **An e-mail is received from New Tecumseth requesting that they be considered for Hosting the 2022 conference. The committee tentatively confirm New Tecumseth for 2022 however Cobourg will be approached again to see if they are interested in a date to host an OSUM conference.**

#### **E) Redbrick Communications**

- **Logo (previously distributed)**
- **Innovation Case Studies**
- **Brian Lambie is present from Redbrick Communications and provides a strategy for OSUM for the 2020 conference and details the strategy as follows:**
  
- **Redbrick will be following up on some success stories within small urban communities. He comments on the Energy Storage Battery project in New Market, the Advanced Compressed Air project in Goderich, the Innisfill Transit project, prudent investment program of LAS and comprehensive Libraries project.**
  
- **Advocacy and Policy will be added to the OSUM web-site. Currently the list of priorities include: Health, Housing, Infrastructure, Cannabis, Economic Development, Broadband, Youth Outmigration and Modernization funding.**
  
- **Further there will be a concentrated media plan including but not limited to the CBC.**
  
- **Brian will also prepare a message to be used by Members to provide consistency when representing OSUM during interviews.**

**Chair Milne thanks Brian for his presentation and the committee looking forward to working with his company to promote further the OSUM cause.**

**A second item for the Committee's consideration is the selection of a new logo for the Committee. Redbrick Communications have provided four options for the consideration of the Committee. Following discussion it is unanimous that Option 1A as presented is the Committee's choice.**

**Moved by: Joanne Albert  
Seconded by: Bob Kwapis**

**That option 1A Logo be selected as the new logo by the OSUM Executive Committee and that it be announced during the 2020 OSUM Conference.**

- F) Nomination Process – Administrative Officer McCabe to explain. Administrative Officer McCabe explains the nomination process for the 2020-2022 OSUM Committee. He advises that in February or first of March a mail out will go to all Municipalities with a population over 100,000. Labels have been prepared by AMO and AMO will assist in the mail out. Nominations will close mid-April. If an election is required County of Brant staff will assist with an election, to be scheduled, during the conference. The nomination form will state that a motion of the respective council should be required.**

#### **4. 2020 Conference Program**

- **Theme “Spring Time in Paris”**

**At this time the Committee discuss the theme for the conference and following discussion:**

**Moved by: Bob Kwapis  
Seconded by: Joanne Albert**

**That the theme for the 2020 conference to be held in Brant County be “Spring Time in Paris”**

**CARRIED**

#### **5. Unfinished Business**

- **Administrative Officer McCabe presents the Income Statement as at December 31<sup>st</sup>, 2019. The statement reflects that the committee is in an excellent financial position. The unaudited figures show revenues of \$137,966.08 and corresponding unaudited expenses of \$105,698.61 resulting in an audited excess of revenues over expenditures of \$32,267.47.**
- **With regards to the 2020 budget Administrative Officer McCabe advises that he has obtained Sponsorship, to date, of \$42,000.00. The 2020 budget included an amount of \$40,000.00 for Sponsorship support.**
- **He advises that the committee could have a tour similar to the past evening tour on the Thursday evening of the Conference. The committee concur and Donna Clements will assist in organizing the tour at the expense of the OSUM Committee.**

**6. Next Meeting: OSUM Conference April 29, 30, May 1 TBD**

**7. Adjournment**

**Moved by: Ron Elliott**

**Seconded by: Joanne Vanderheyden**

**That there being no further business, the OSUM Executive Committee meeting adjourn at 10:55 AM**

**CARRIED**

\_\_\_\_\_  
**CHAIR**

\_\_\_\_\_  
**SECRETARY**